

666240" 64CT0260

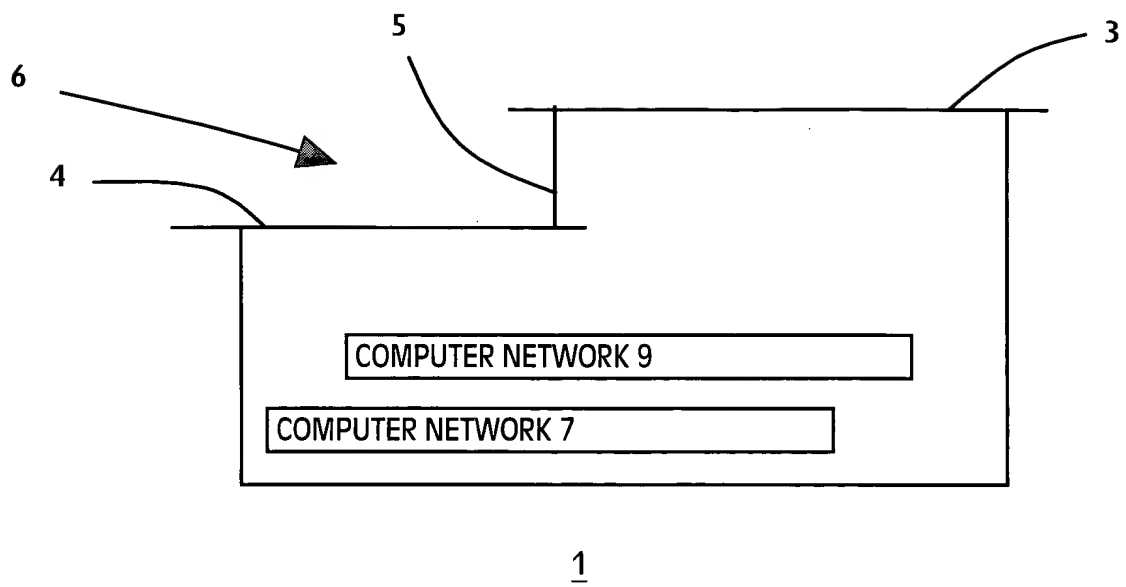


Fig. 1

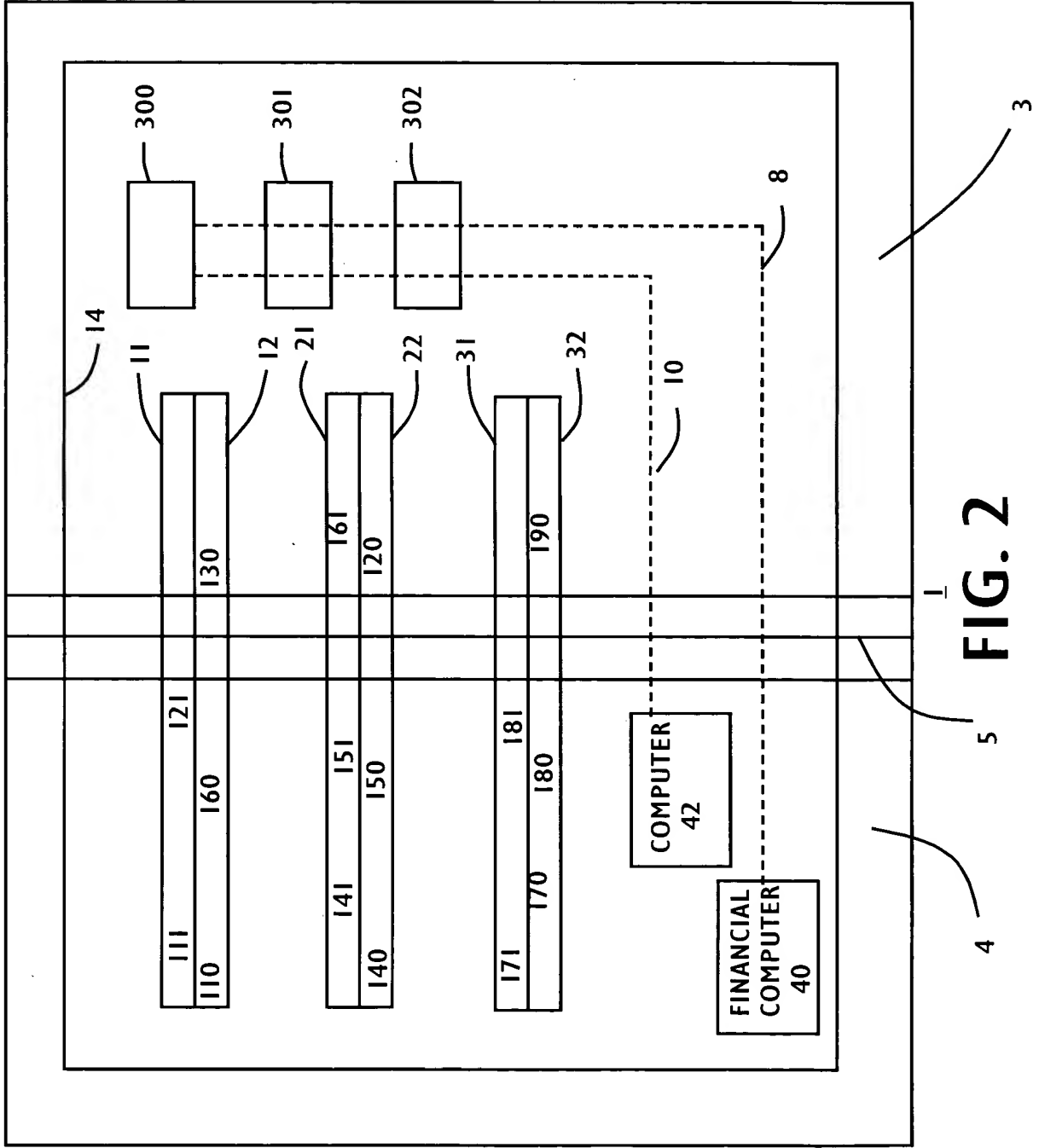


FIG. 2

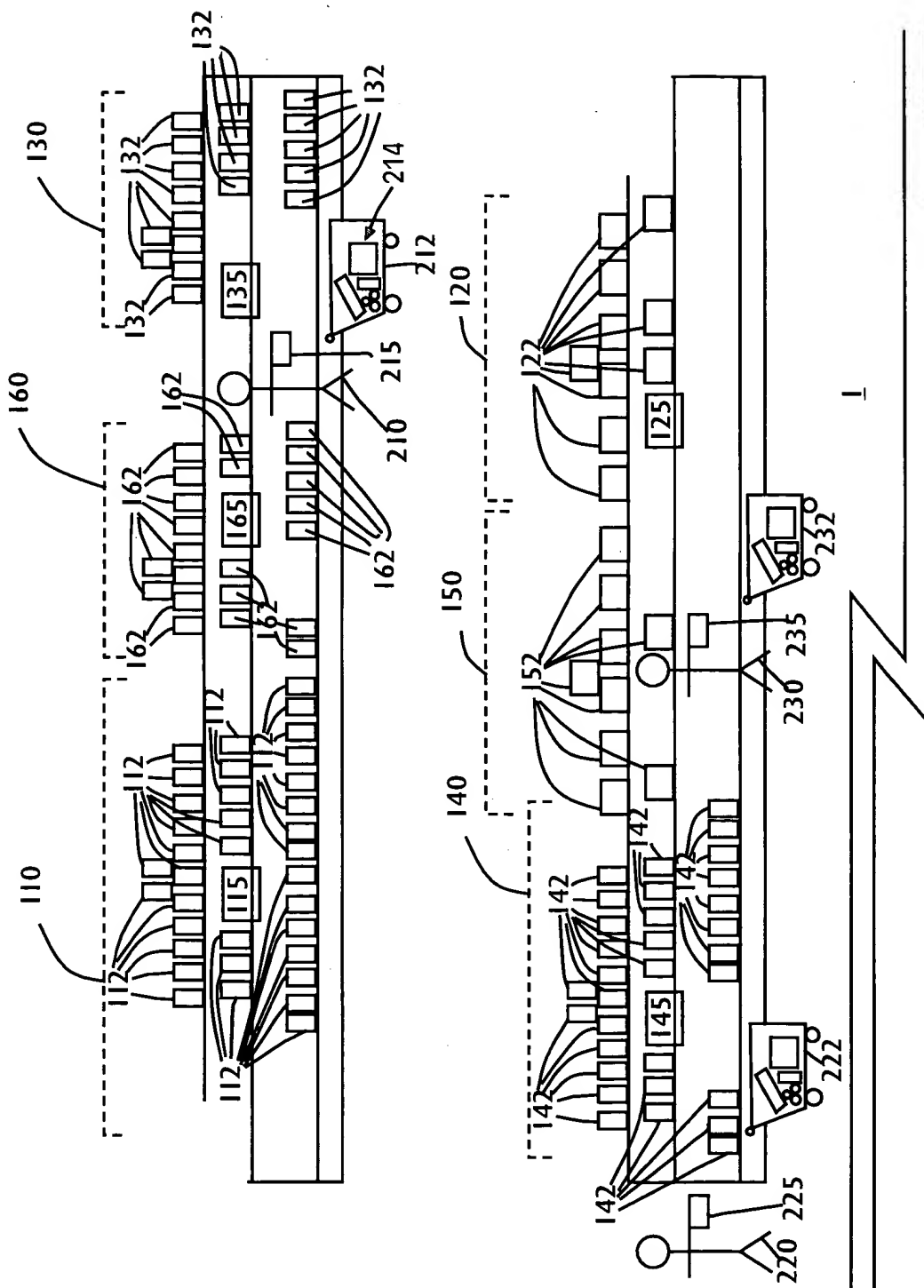


Fig. 3A

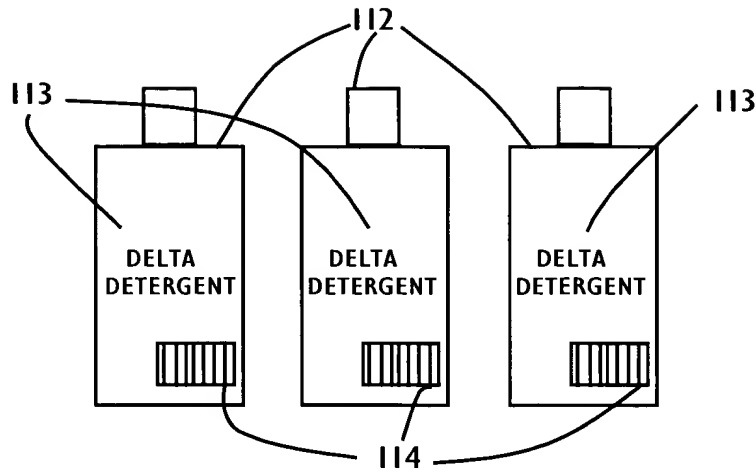


Fig. 4A

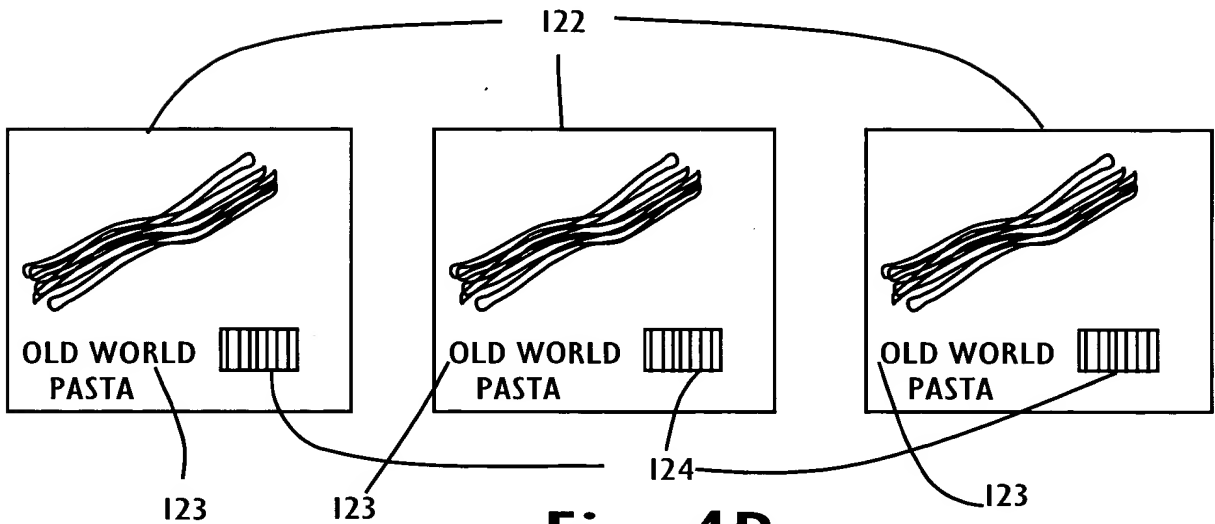


Fig. 4B

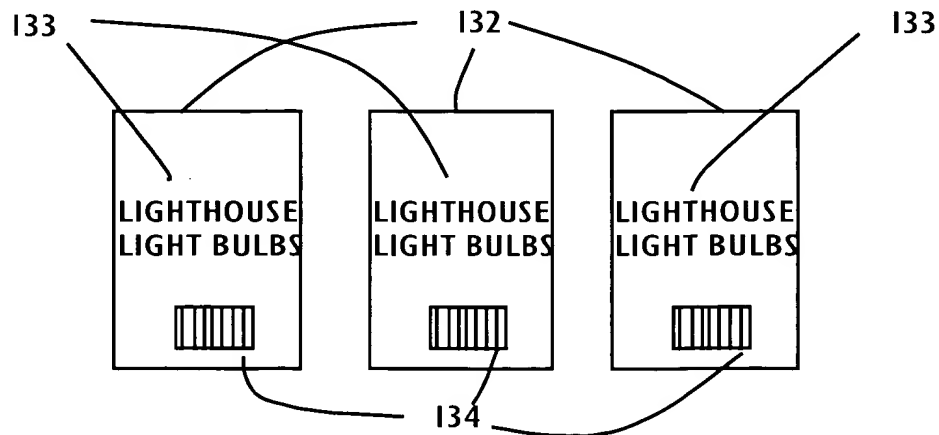


Fig. 4C

666240" 642.F0E60

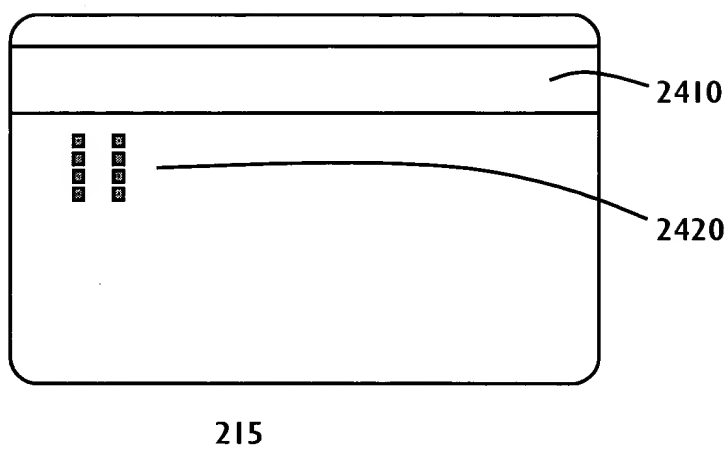


Fig. 5A

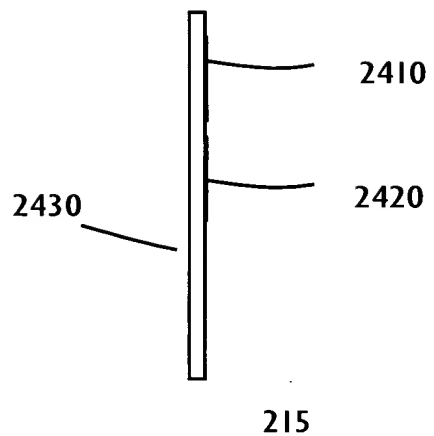


Fig. 5B

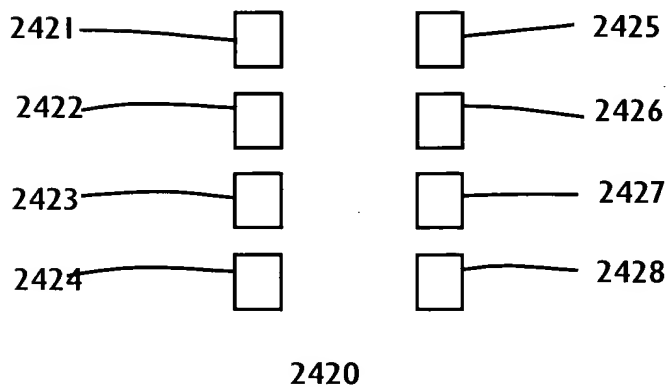


Fig. 5C

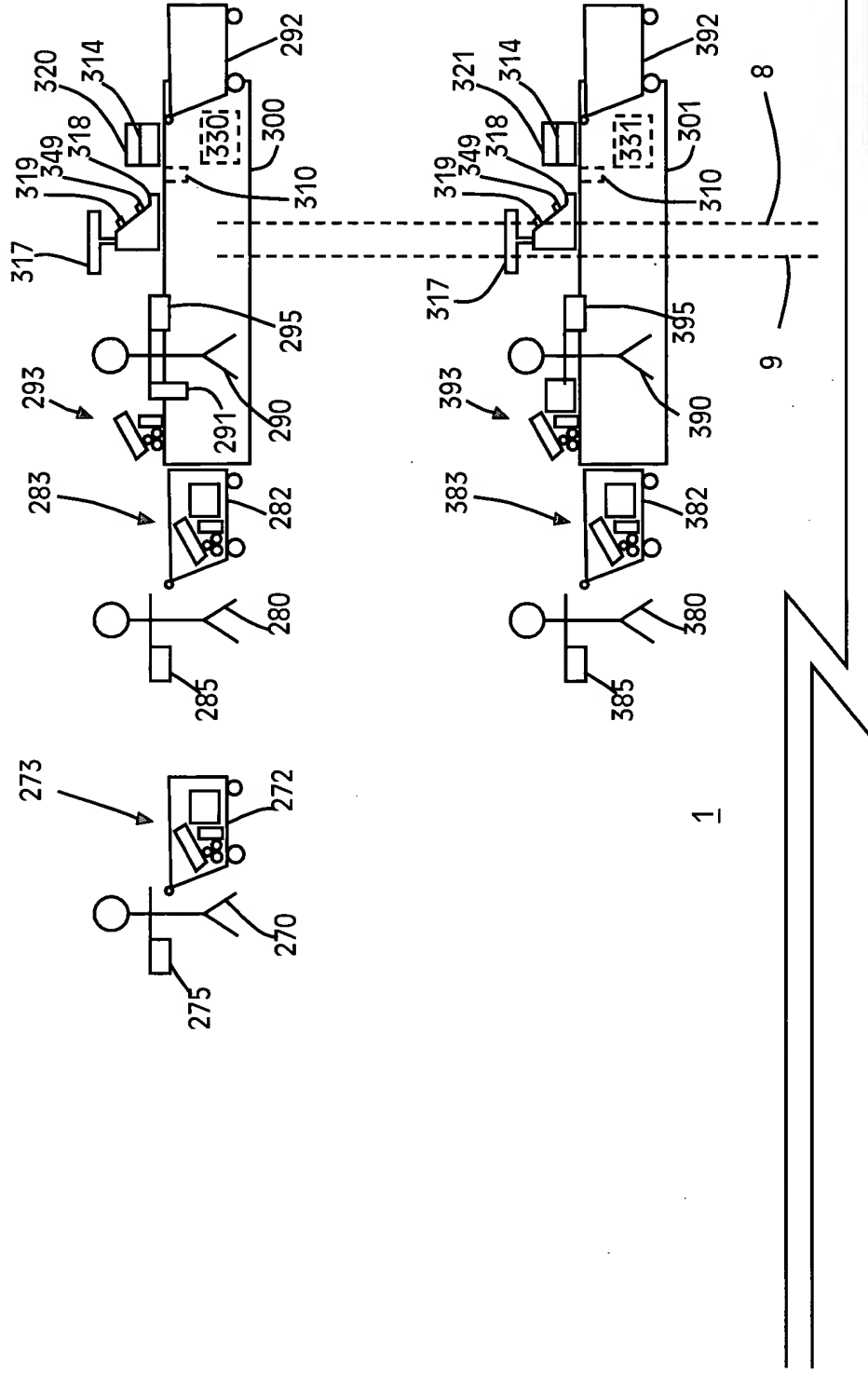


Fig. 6A

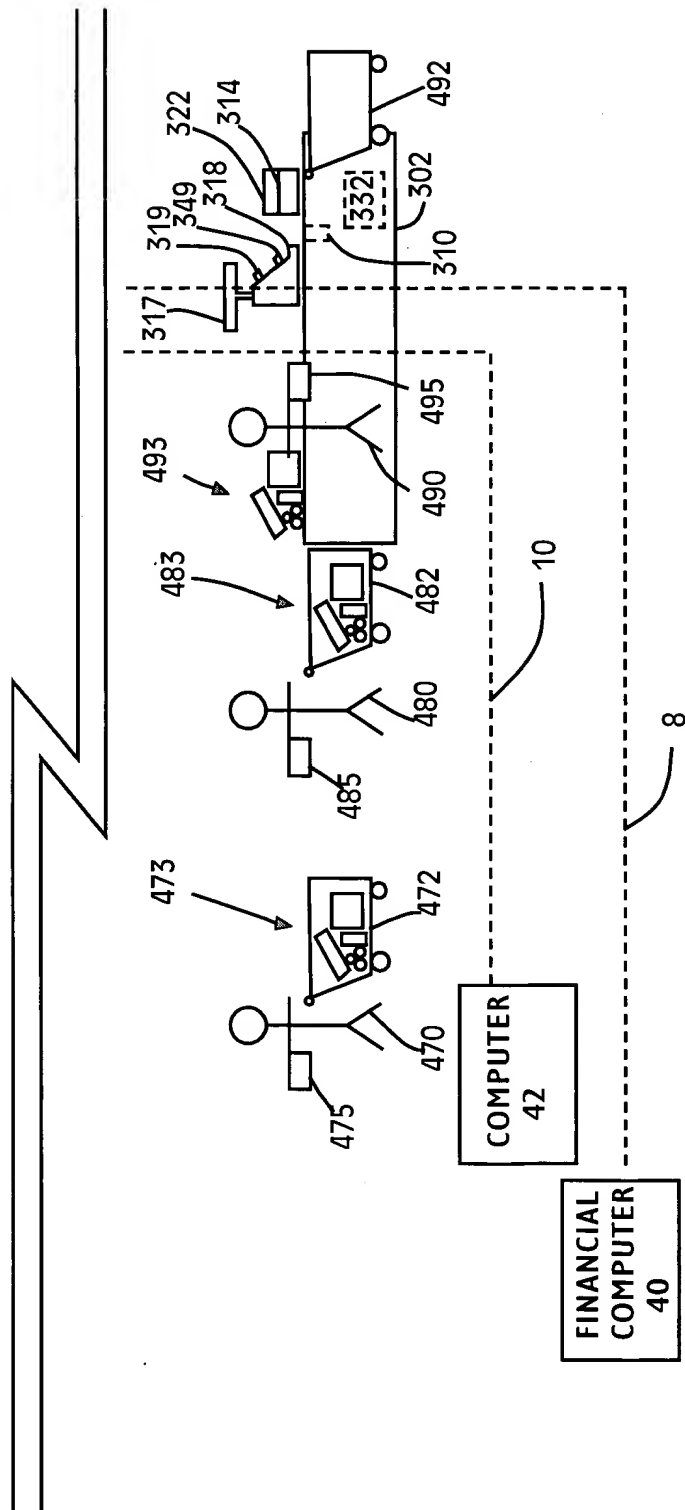


Fig. 6B

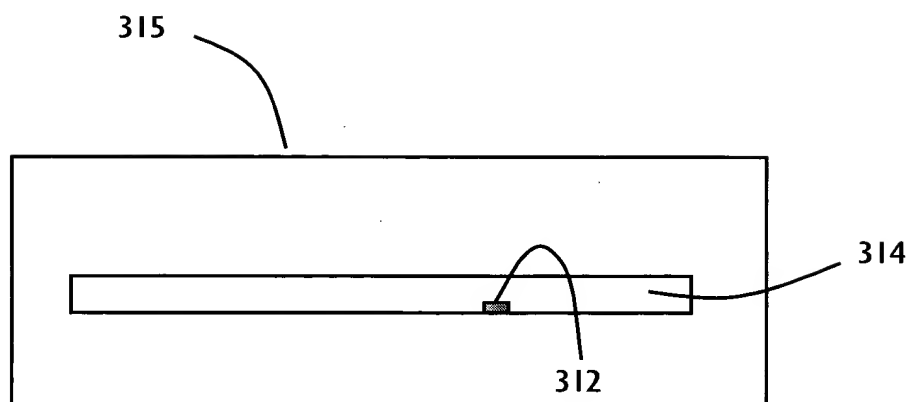


Fig. 7

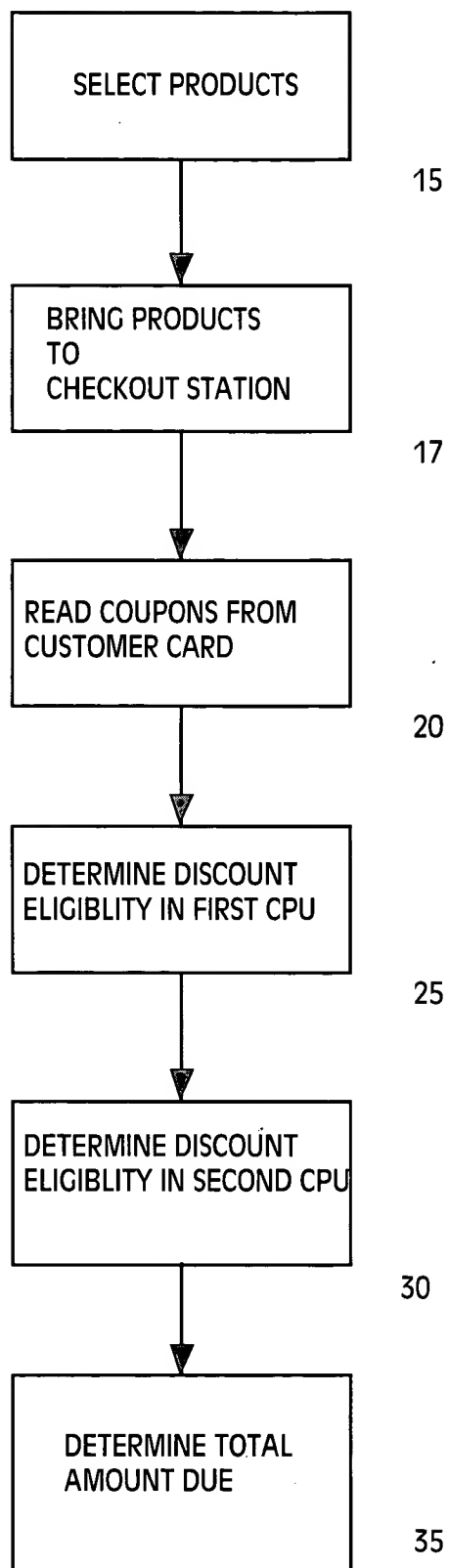


Fig. 8

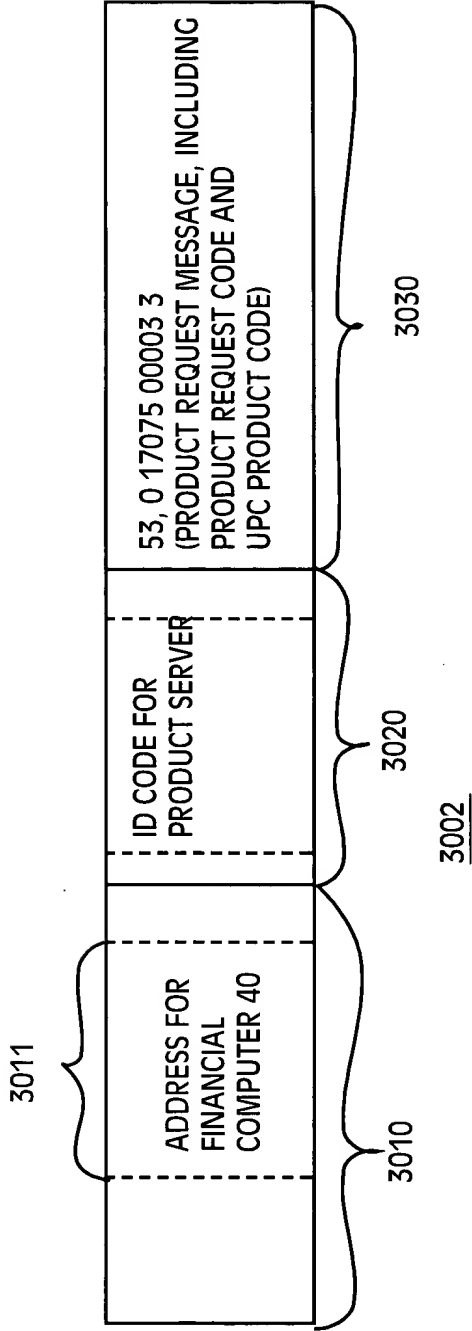


Fig. 9

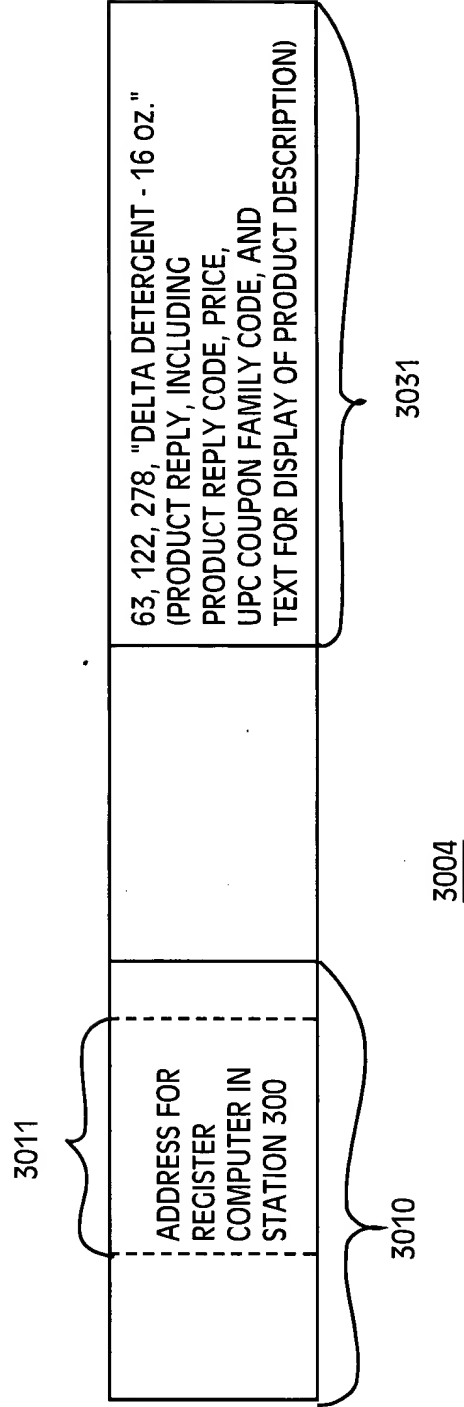


Fig. 10

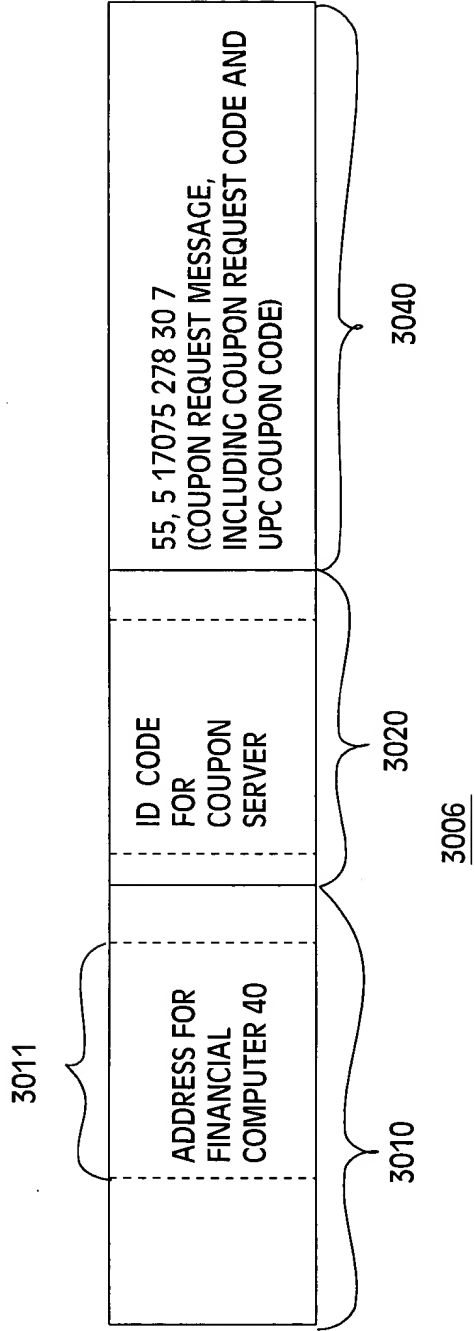


Fig. 11

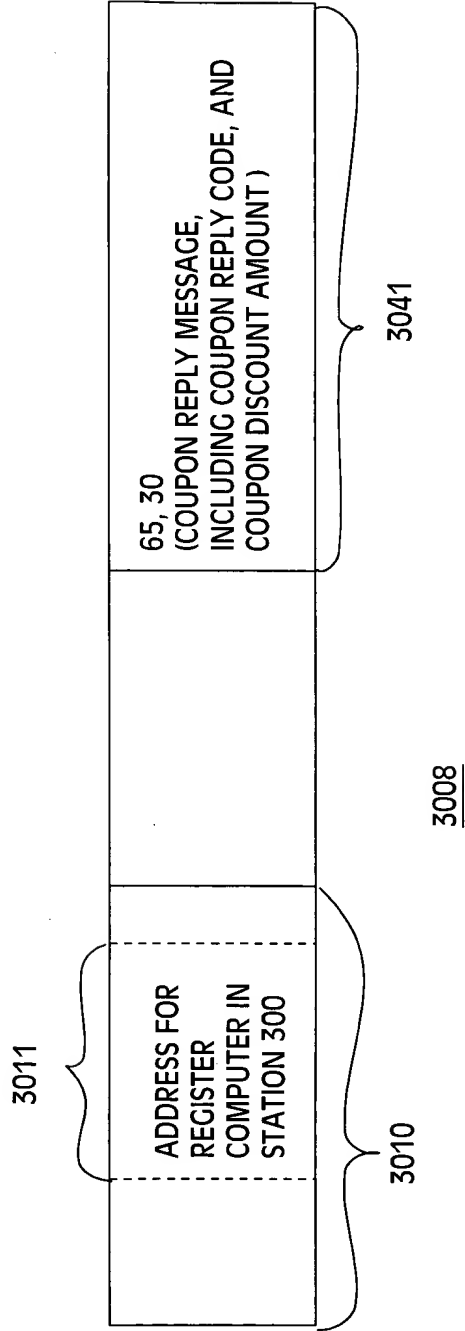


Fig. 12

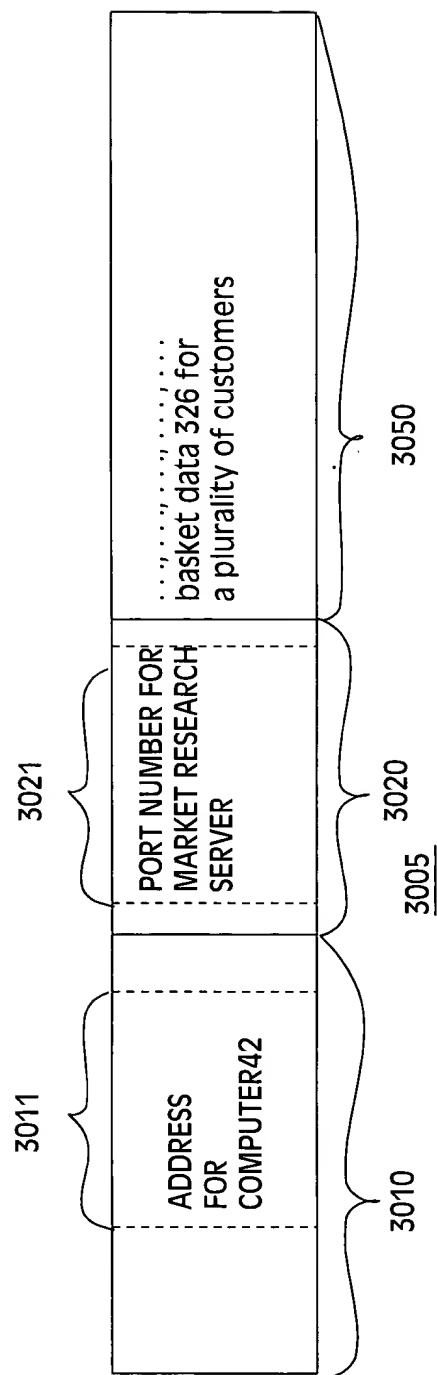


Fig. 13

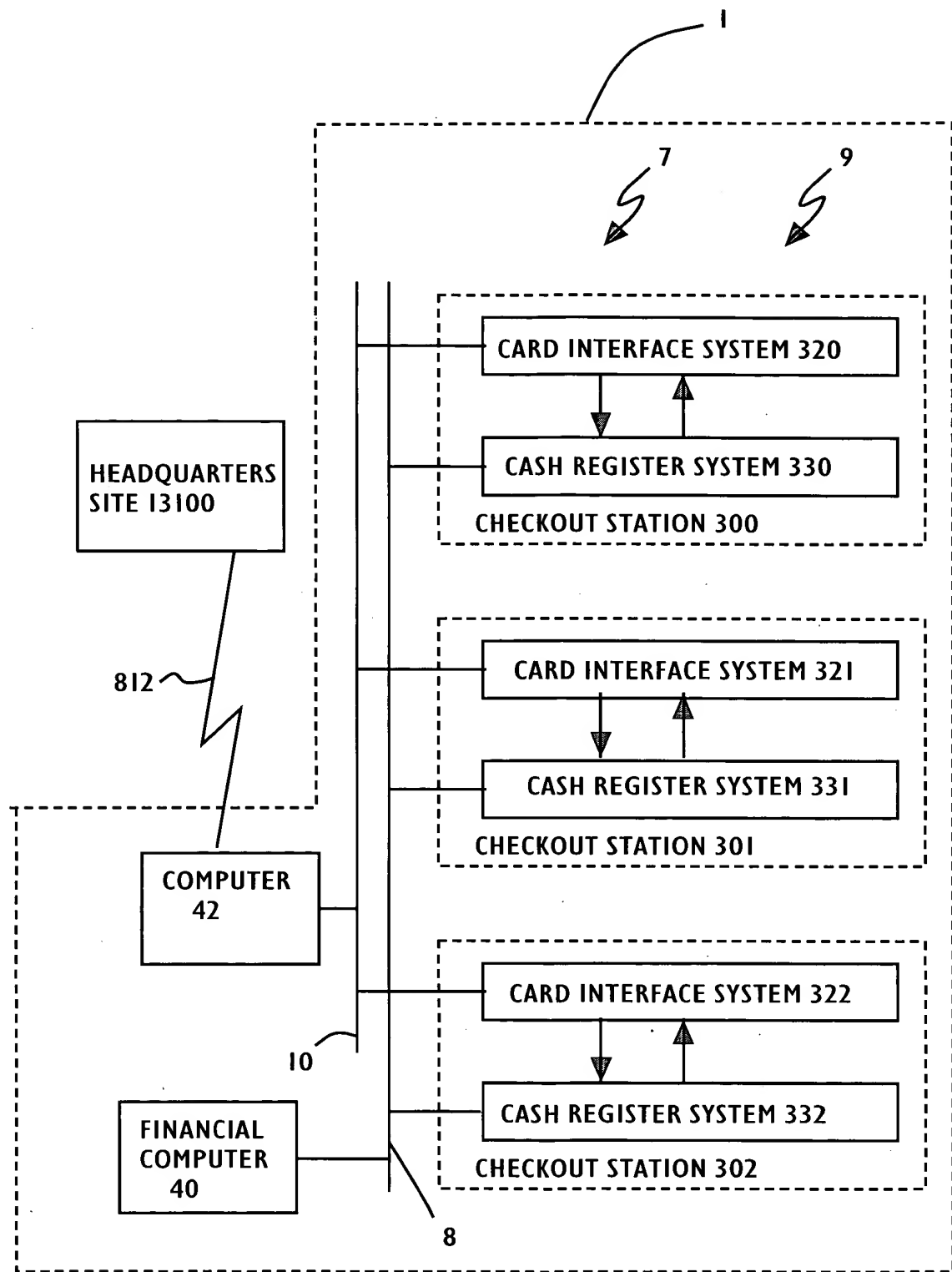


Fig. 14

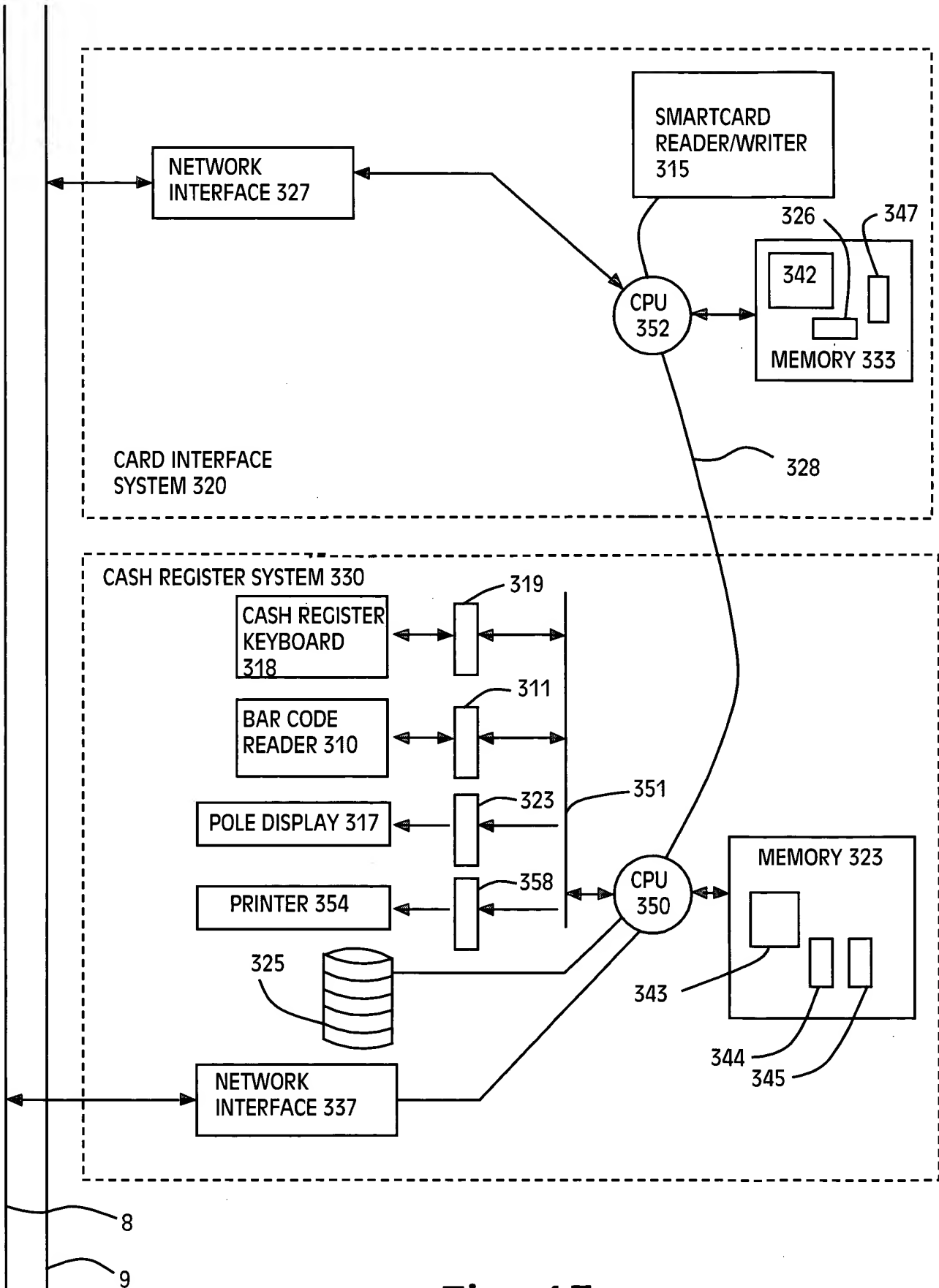


Fig. 15

| | | | |
|------|-------------|---|----|
| 3656 | 01707542312 | 2 | 20 |
| 0054 | 01705424943 | 0 | 75 |
| 1317 | 01703149873 | 0 | 50 |

347

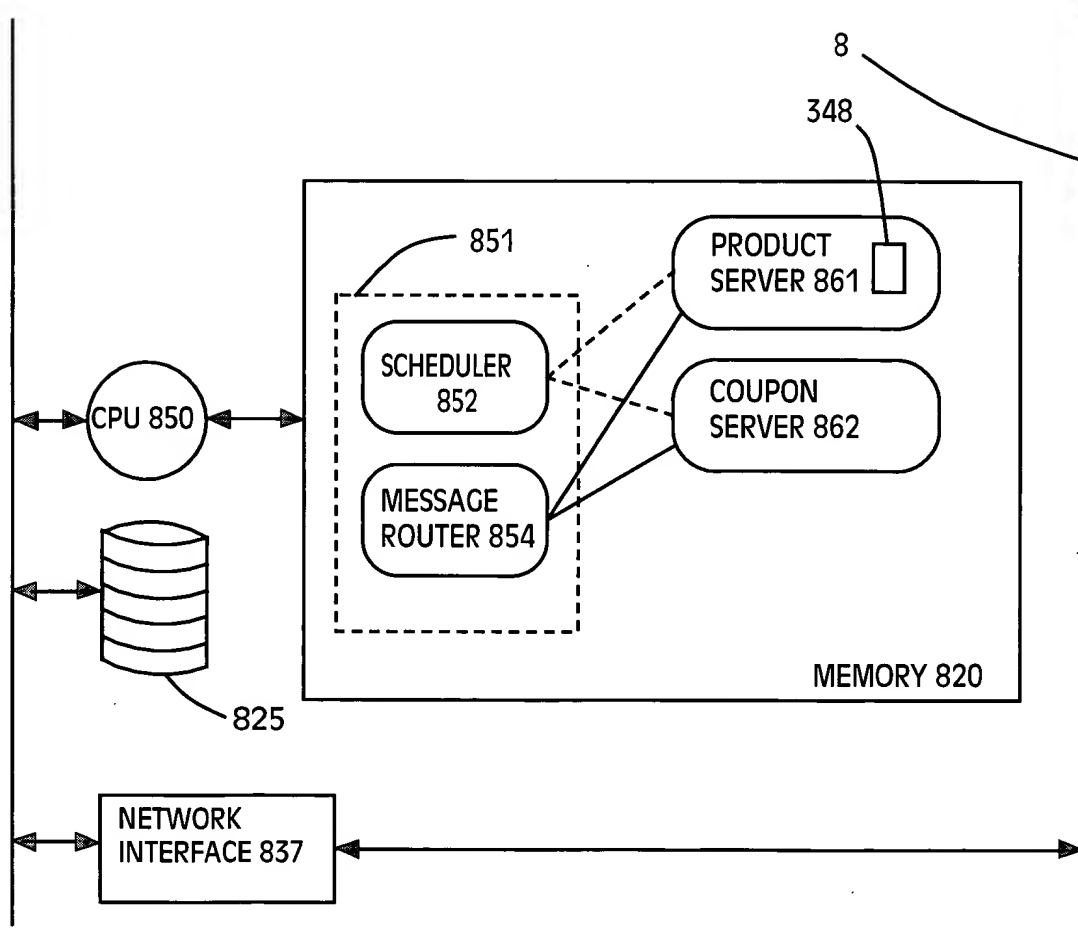
Fig. 16

| | |
|-------------|------------------------|
| 01703149873 | Old World Pasta |
| 01705424943 | Lighthouse Light Bulbs |
| 01707542312 | Acme Ammonia |

348

Fig. 18

66240" 642F060



40

Fig. 17

666240* 6427066

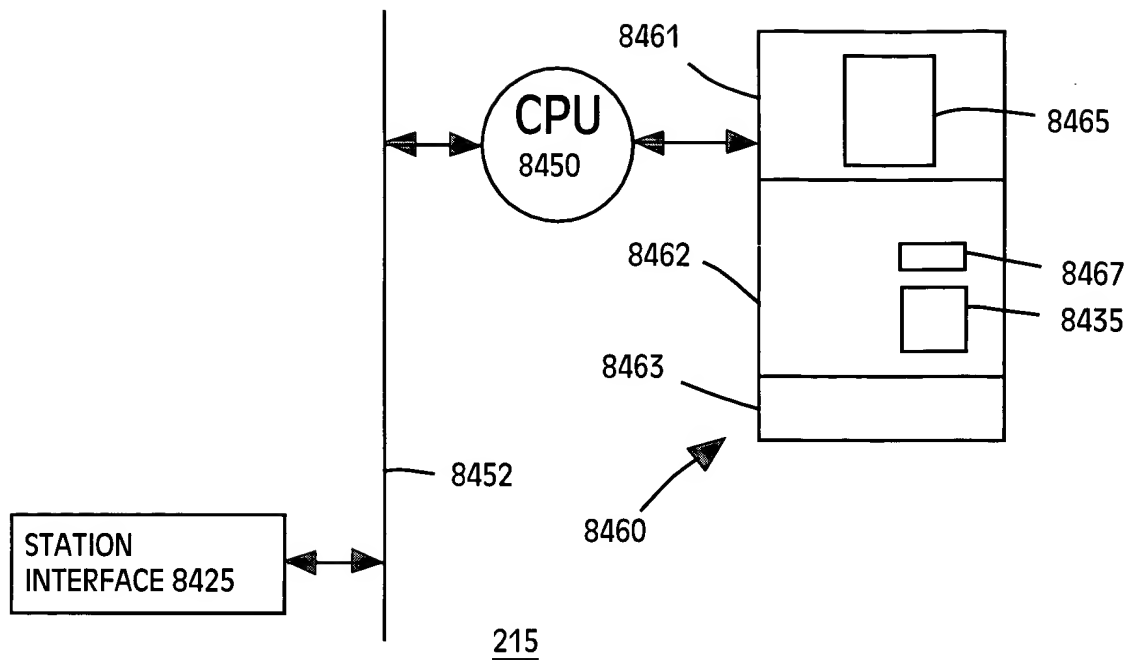


Fig. 19

| | |
|------|------|
| 1317 | 0073 |
| 0054 | 1390 |
| 3656 | 0939 |

8435

Fig. 20

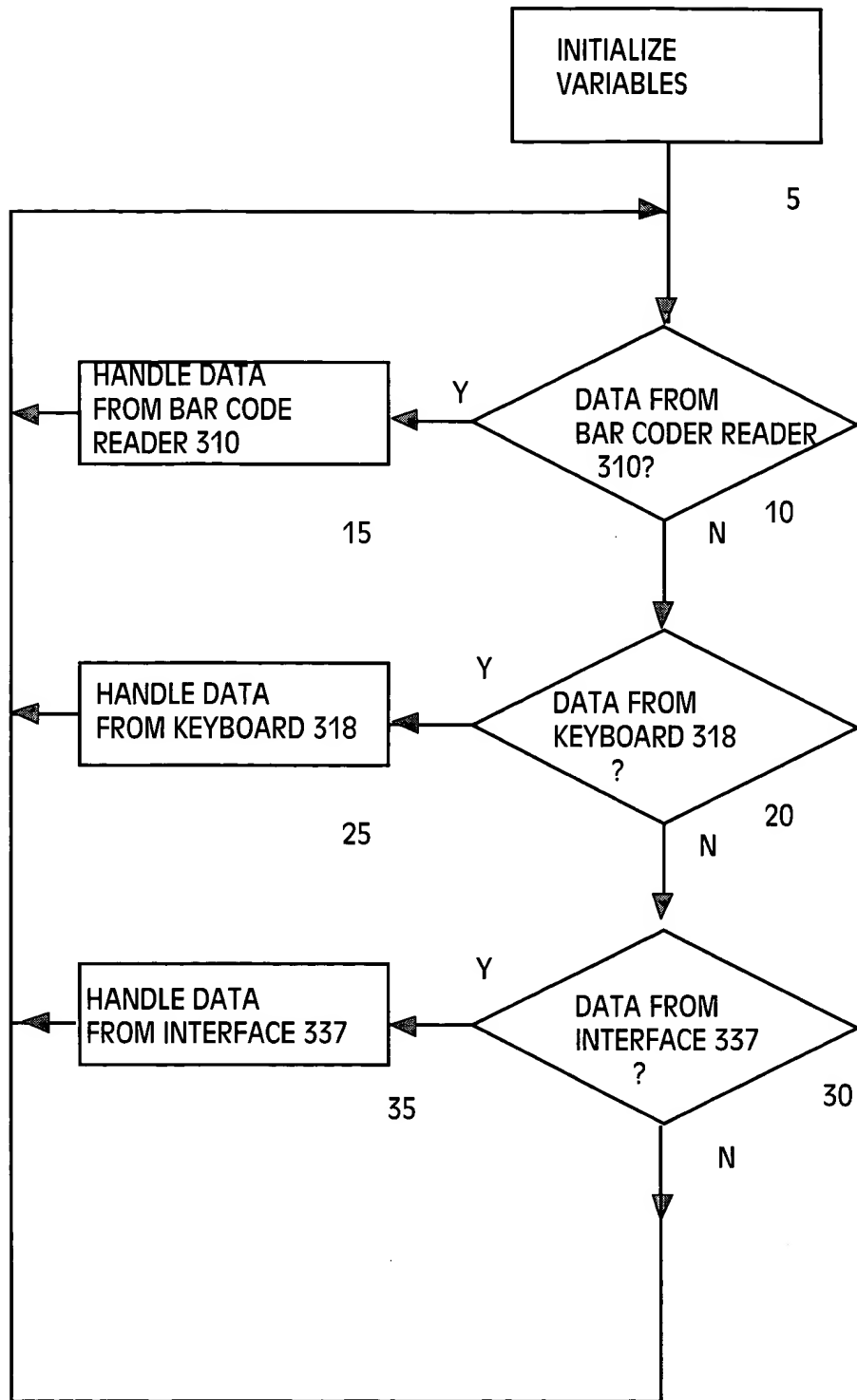


FIG. 21

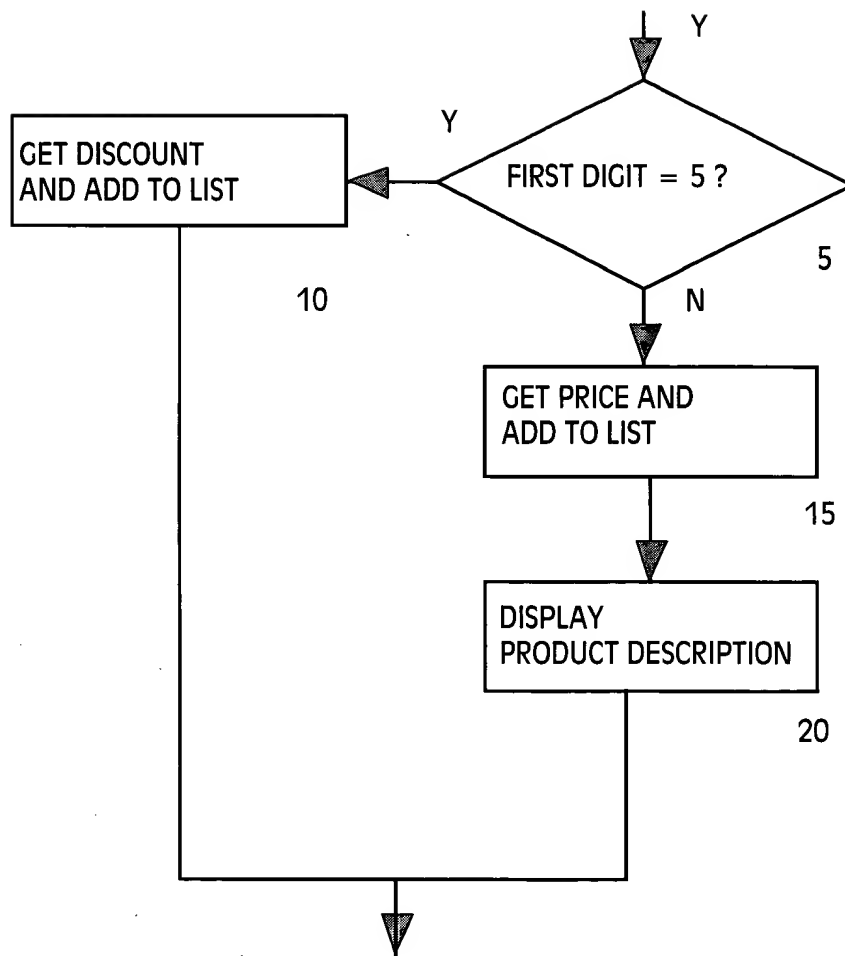


FIG. 22

66240"6420660

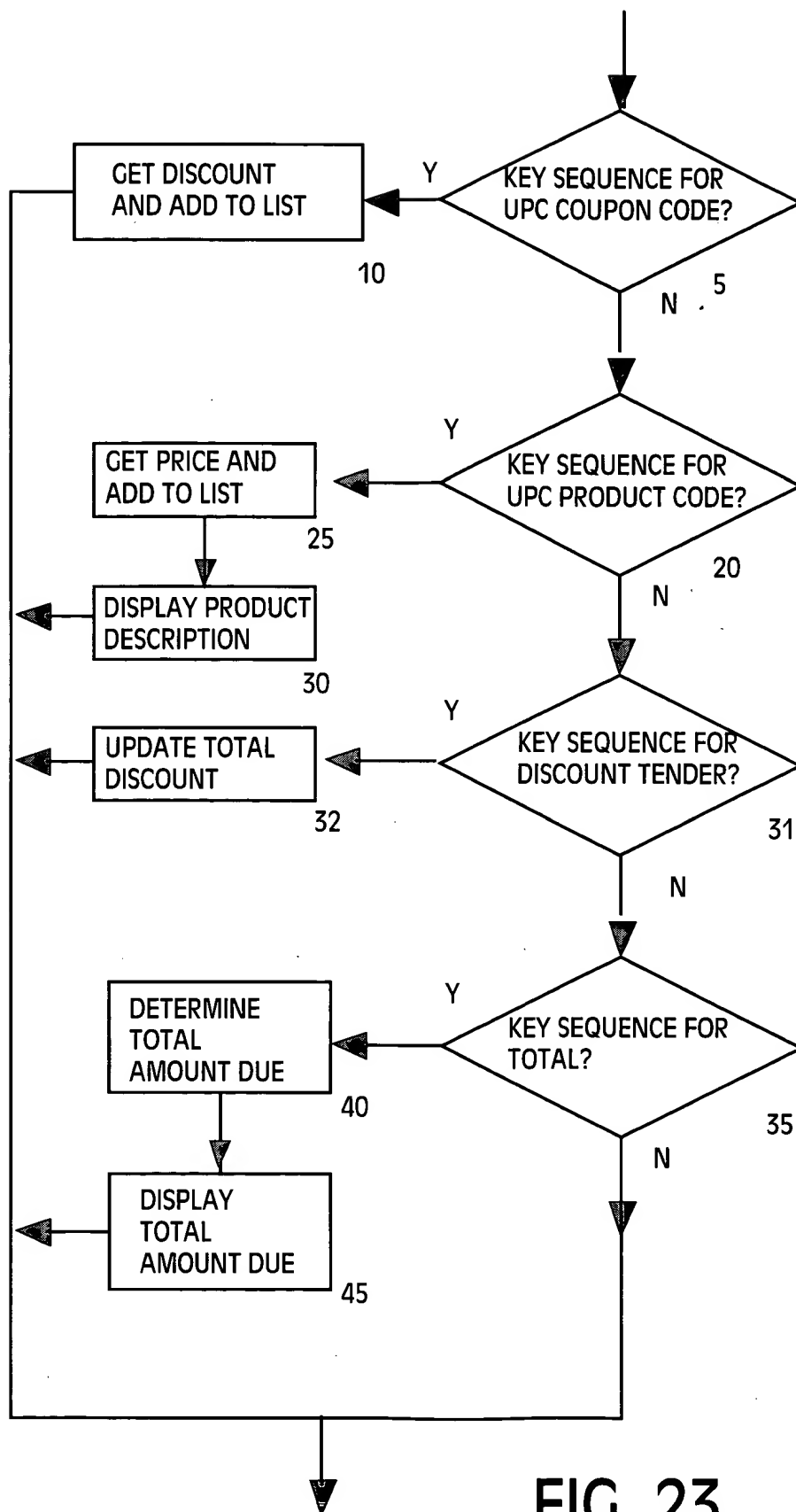


FIG. 23

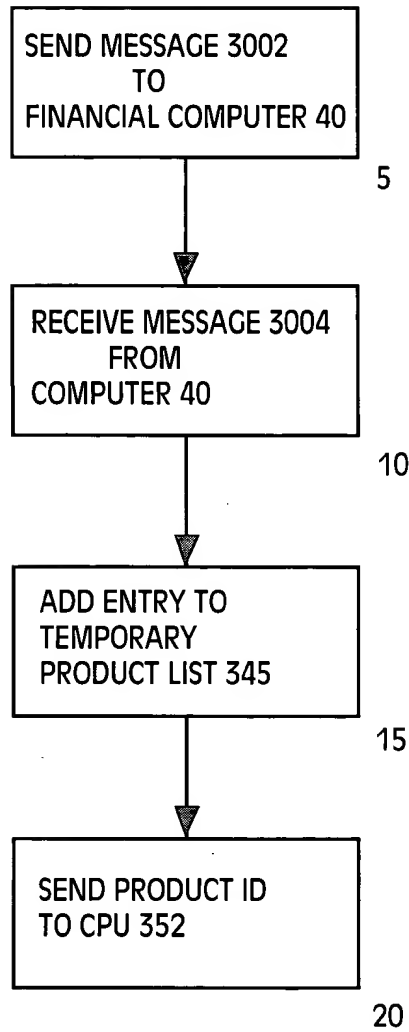


Fig. 24

666240-642F0E60

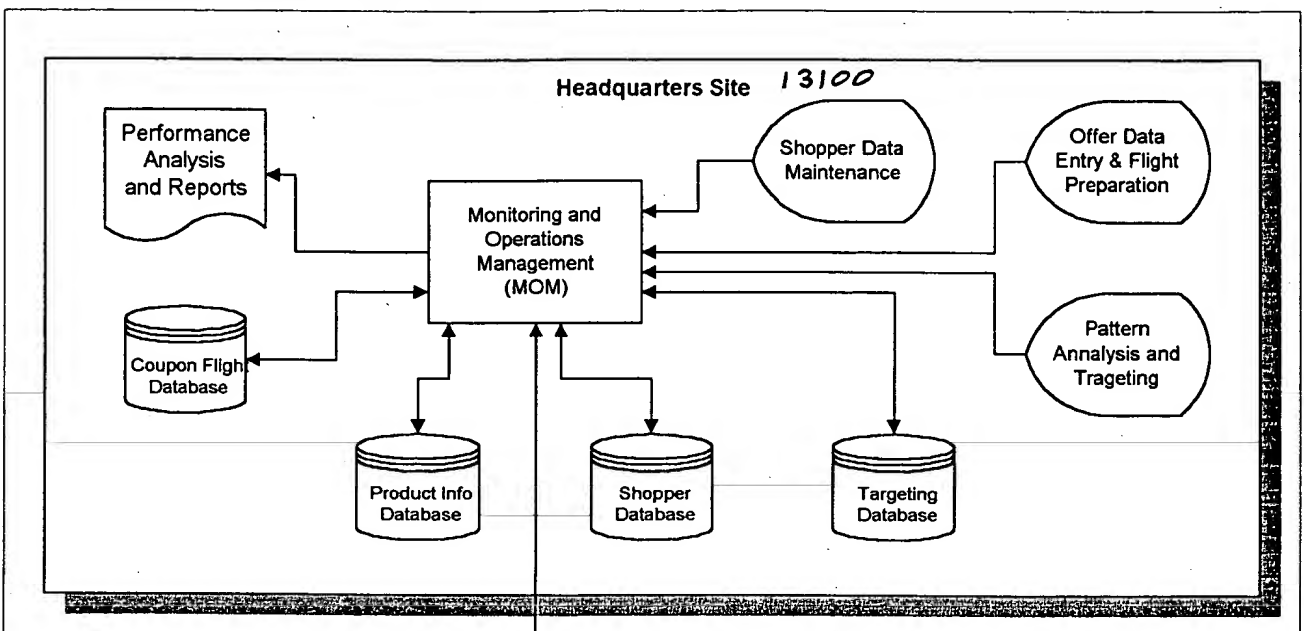


FIG. 25

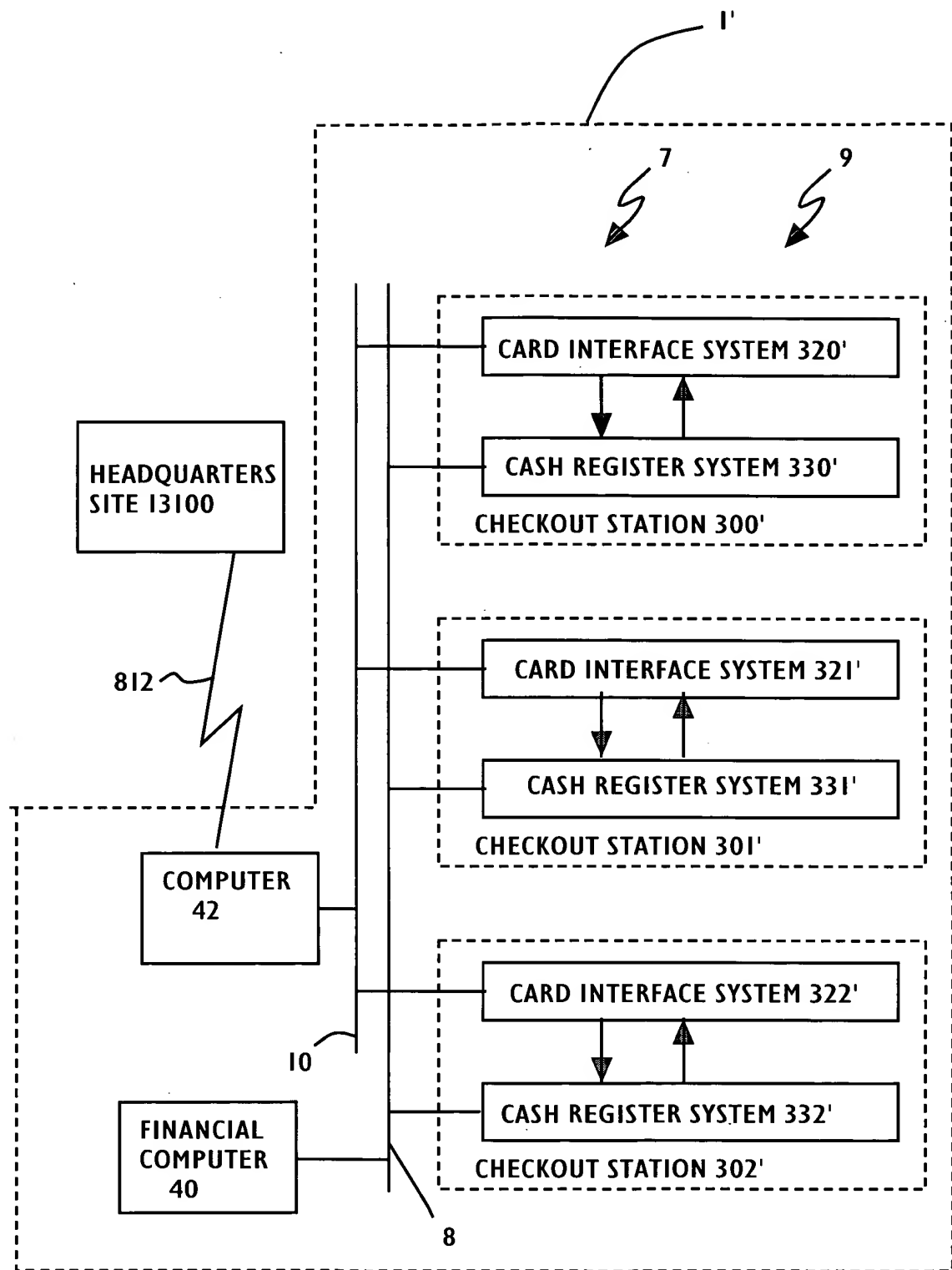


Fig. 26

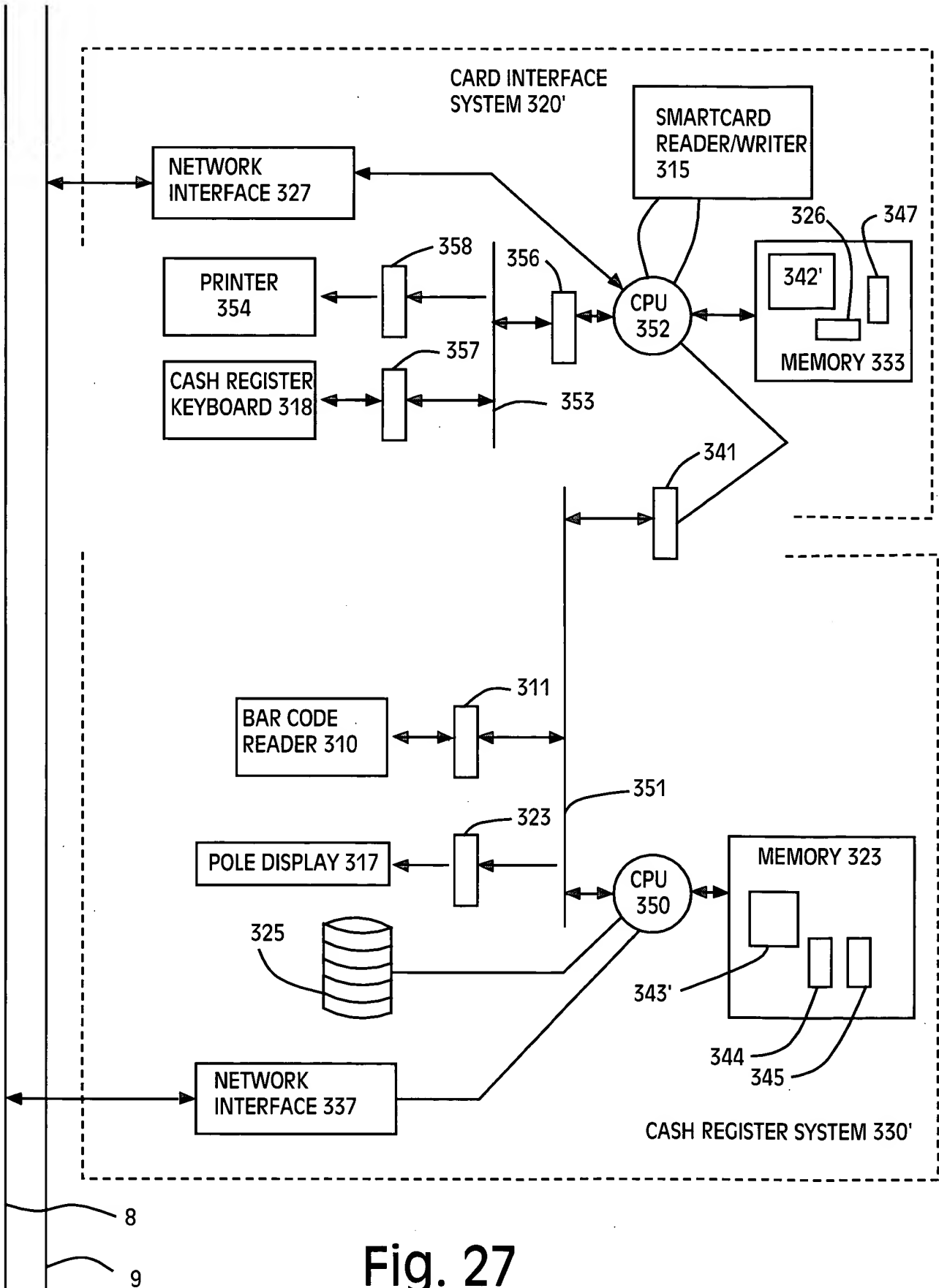


Fig. 27

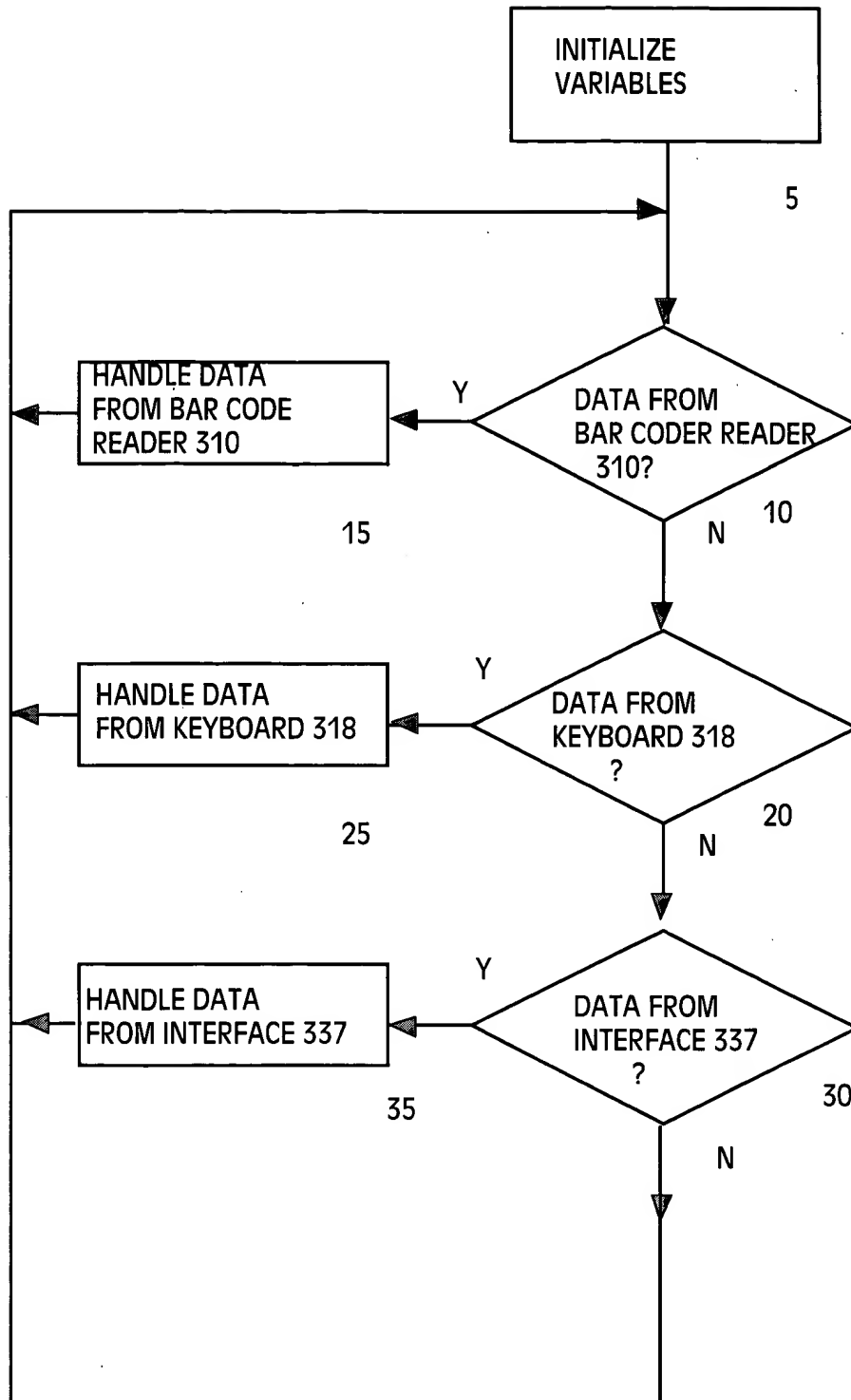


FIG. 28

66240* 64270E60

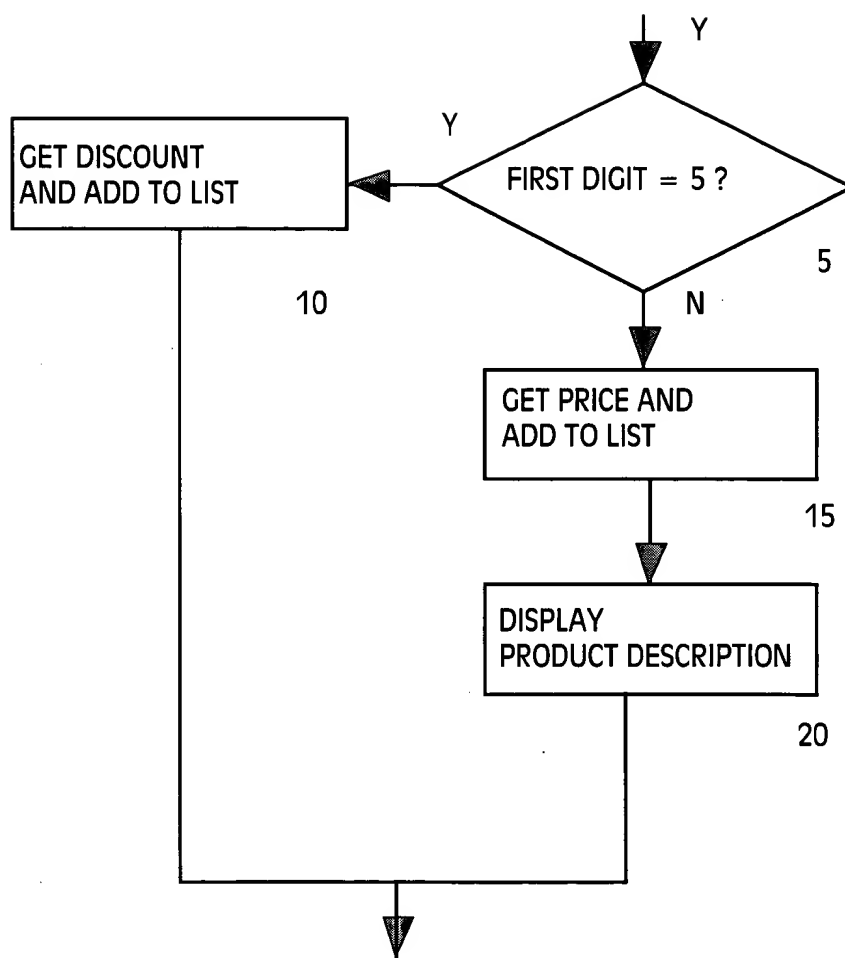


FIG. 29

66640*61210E60

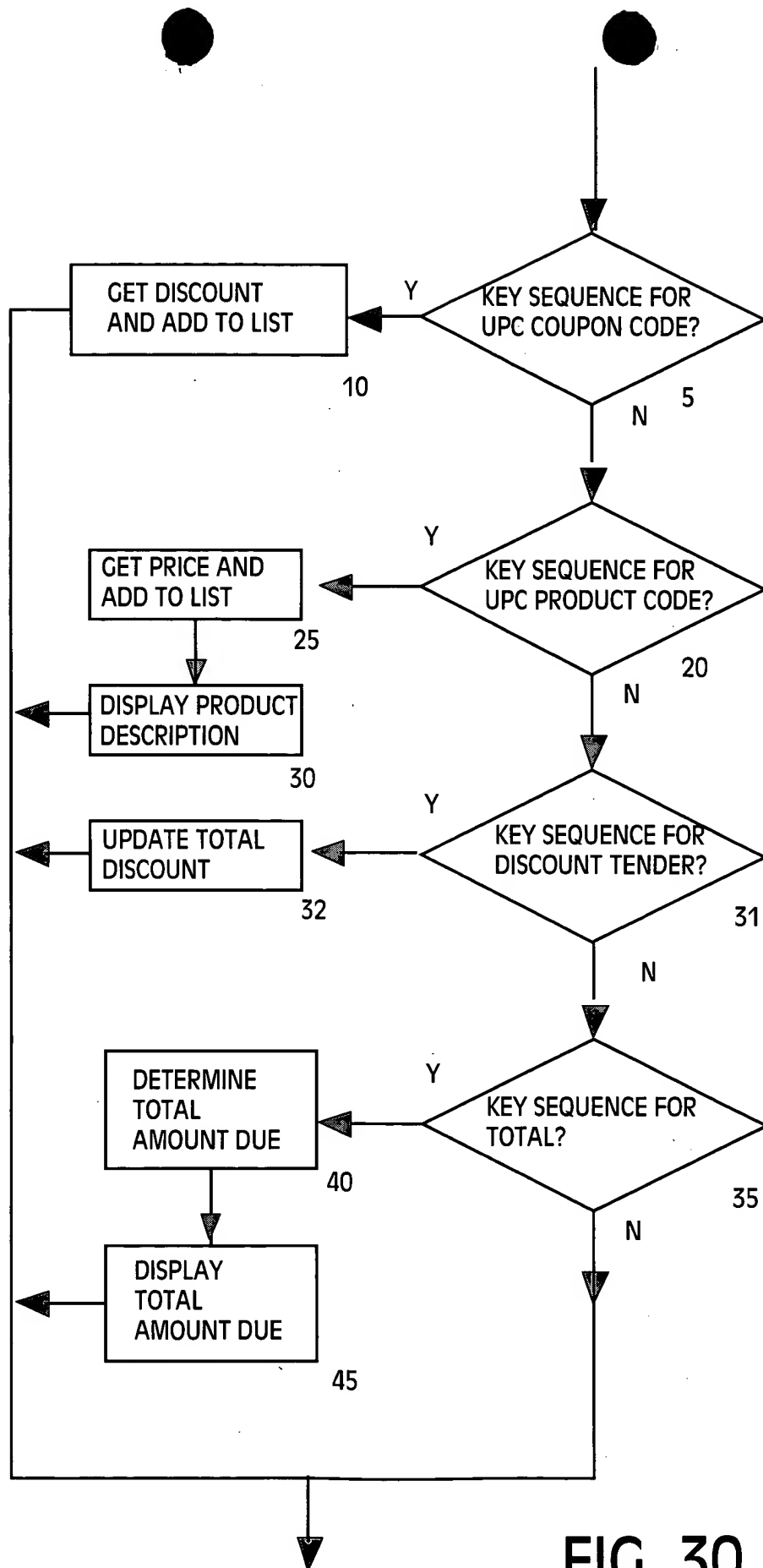


FIG. 30

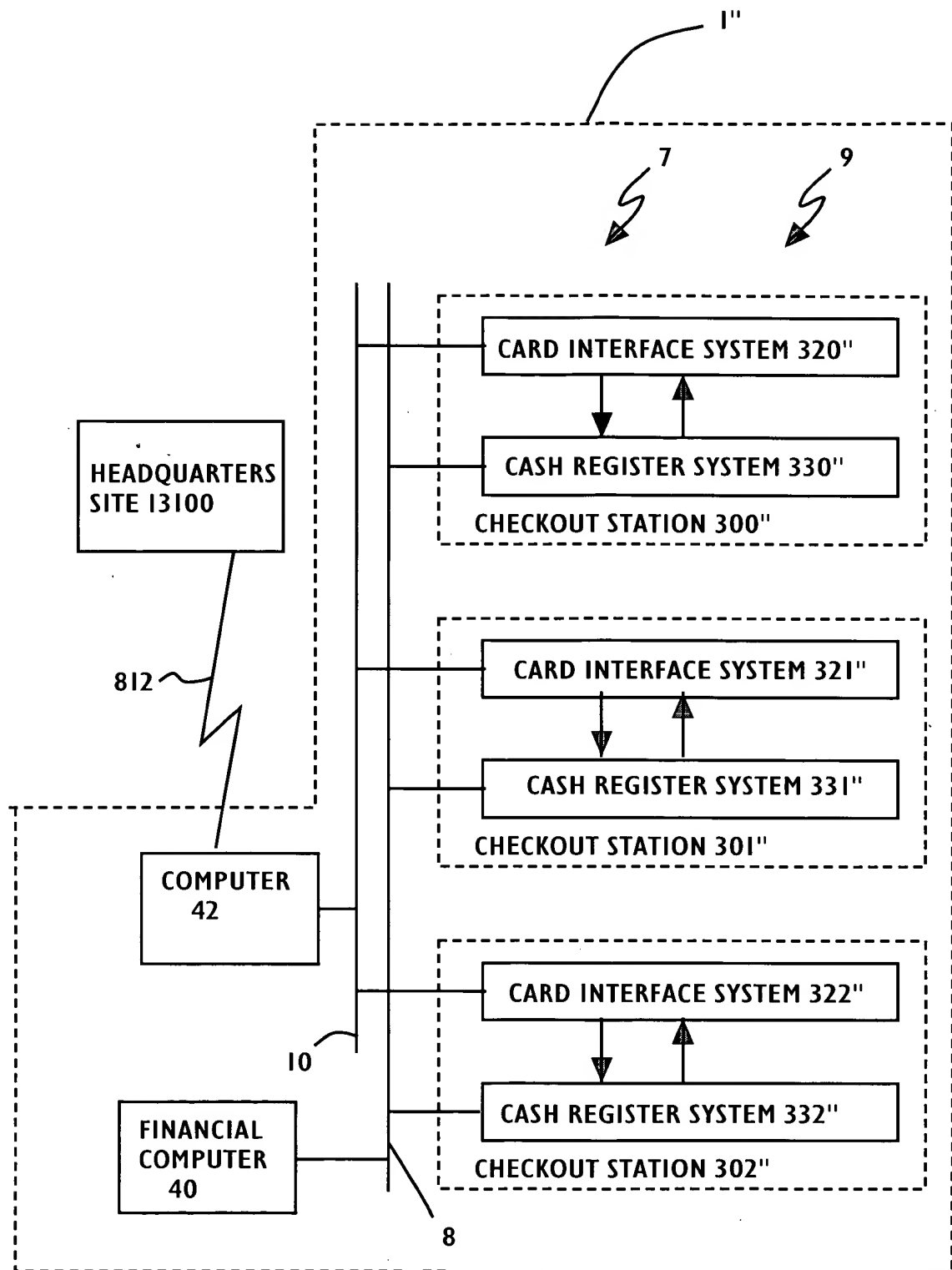


Fig. 31

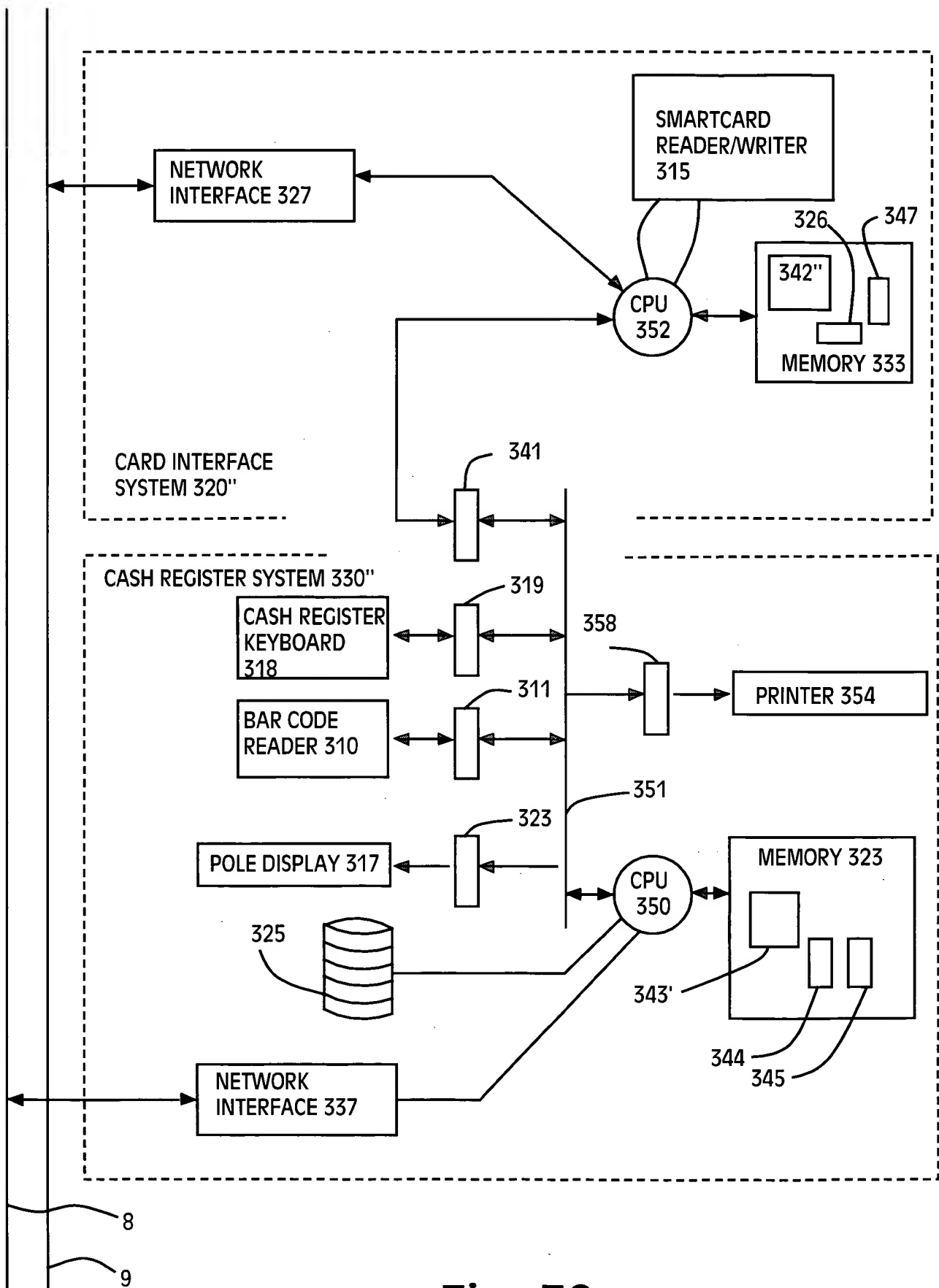


Fig. 32

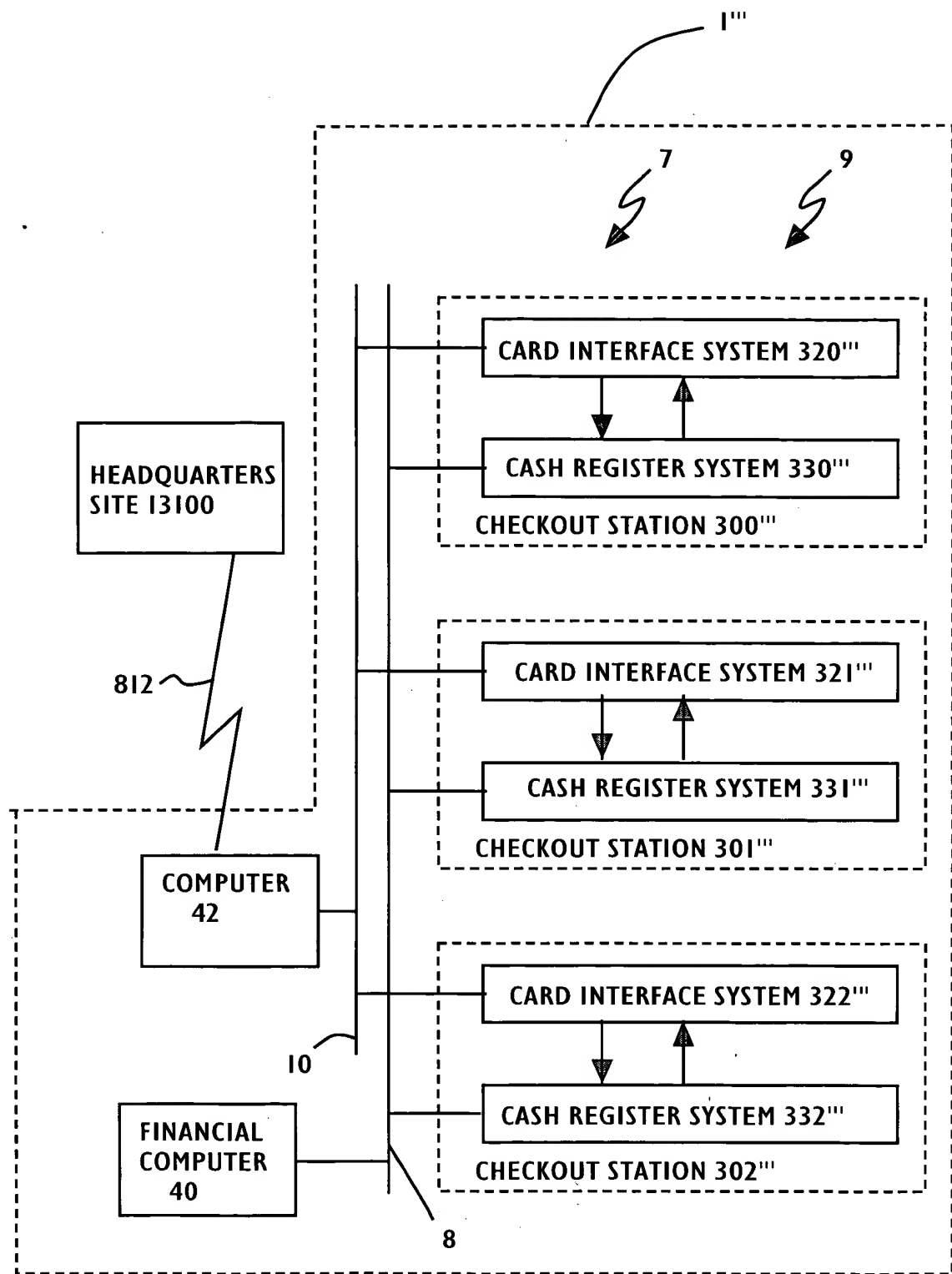


Fig. 33

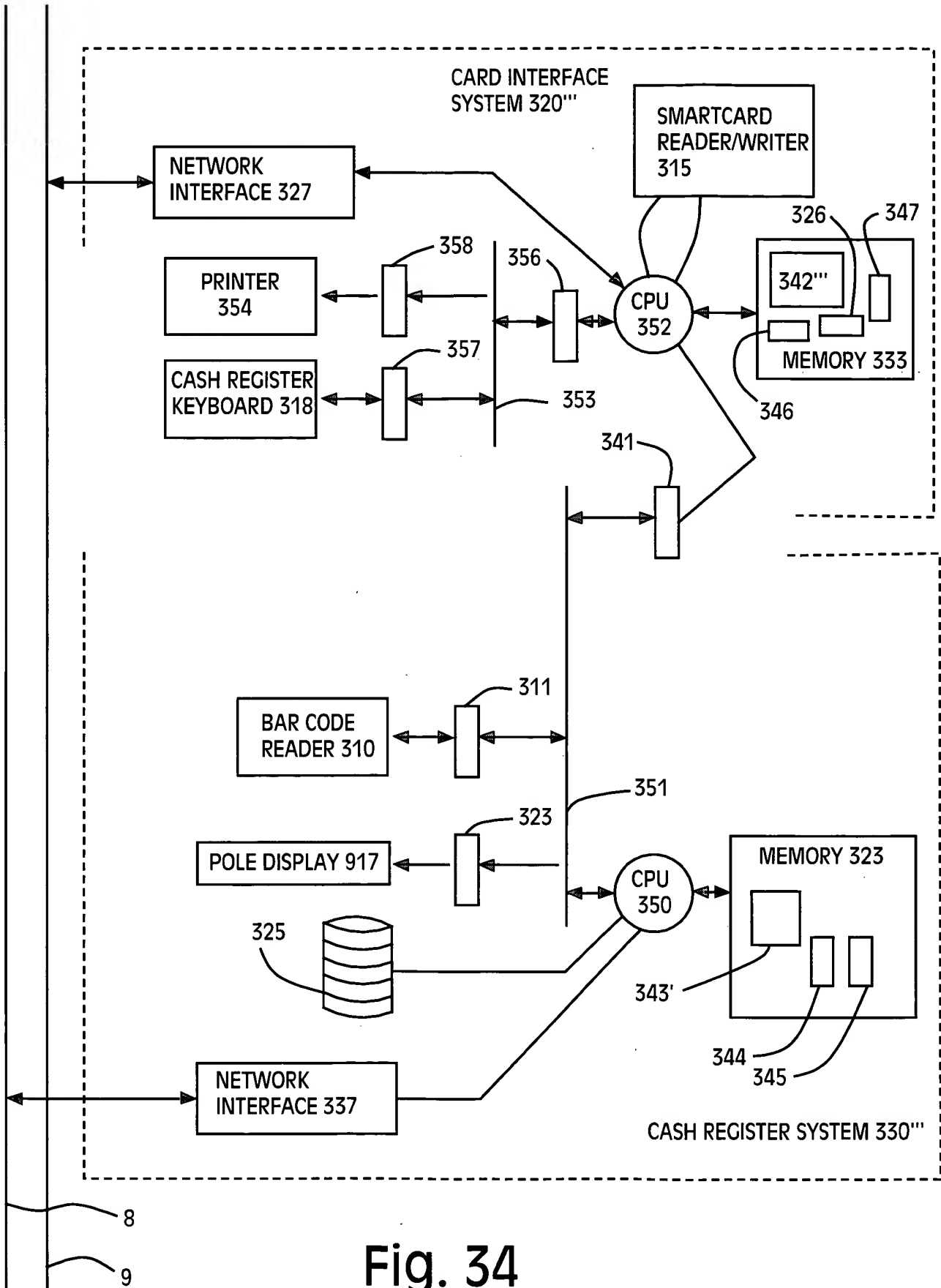


Fig. 34

| | | | | | | | | | | | |
|-----------|-----|-------------|-------------------|-------------------|--------------------------|-----------------|----------------|------------------------|-----------------|-----------------------------------|-------------------------------------|
| Coupon ID | UPC | SU Flags | Qualifier Type | Qualifier Qty. | Flags/ Reward Type | Redeem Limit | Tender Type | Reward Amount (BCD) | Cont. Record | Redemption Count (2 byte int.) | Dispensed Count (2 byte int.) |
| Coupon ID | UPC | SU Flags | Qualifier Type | Qualifier Qty. | Flags/ Reward Type | Redeem Limit | Tender Type | Reward Amount (BCD) | Cont. Record | Redemption Count (2 byte int.) | Dispensed Count |
| Coupon ID | UPC | SU Flags | Qualifier Type | Qualifier Qty. | Flags/ Reward Type | Redeem Limit | Tender Type | Reward Amount (BCD) | Cont. Record | Redemption Count (2 byte int.) | Dispensed Count |

:

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| | | | | | | | | | | | |
|-----------|-----|-------------|-------------------|-------------------|--------------------------|-----------------|----------------|------------------------|-----------------|-----------------------------------|--------------------|
| Coupon ID | UPC | SU Flags | Qualifier Type | Qualifier Qty. | Flags/ Reward Type | Redeem Limit | Tender Type | Reward Amount (BCD) | Cont. Record | Redemption Count (2 byte int.) | Dispensed Count |
| Coupon ID | UPC | SU Flags | Qualifier Type | Qualifier Qty. | Flags/ Reward Type | Redeem Limit | Tender Type | Reward Amount (BCD) | Cont. Record | Redemption Count (2 byte int.) | Dispensed Count |

Fig. 35

66640" 642F0E60

66640"642F0E60

| Qualifier Type (hex) | Qualifier Quantity Represents |
|----------------------|---|
| 0 | Item Count (UPC field represents Item) |
| 1 | Item Dollar Value (UPC field represents Item) |
| 2 | Item Weight (UPC field represents Item) |
| 3 | Item Non-Redeem |
| 4 | (unused) |
| | ... |
| 10 | Department Count (UPC field represents Dept #) |
| 11 | Department Dollar Value (UPC field represents Dept #) |
| 12 | Department Weight (UPC field represents Dept #) |
| 13 | Department Non-Redeem |
| 14 | (unused) |
| | ... |
| 20 | Total Count (UPC field ignored) |
| 21 | Total Dollar Value (UPC field ignored) |
| 22 | Total Weight (UPC field ignored) |
| 23 | Total Non-Redeem |
| 24 | (unused) |

Fig. 36

| Bit | Flag Name | Description |
|-----|-----------|--|
| 0 | Member | Offer available only with card |
| 1 | Tax | Tax (Vendor Coupon) |
| 2 | PP Limit | Limit to Purchase Price (of Item, Dept, Total) |
| 3 | Wildcard | UPC contains wildcard characters |

Fig. 37

666240" 64/10E60

| Reward Type | Description |
|-------------|----------------------------------|
| 0 | Cents Off |
| 1 | Dollars Off |
| 2 | Percent Off |
| 3 | Free |
| 4 | Amount Off Per Unit Weight |
| 5 | Special Price (cents) |
| 6 | Special Price (dollars) |
| 7 | Continuity Only (deferred award) |
| 8 | Record Only (no award) |
| 9 | (reserved) |
| ... | |
| 15 | (reserved) |

Fig. 38